

GLOBAL HEALTHCARE INFORMATION NETWORK

FUNDING POLICY

November 2011

BACKGROUND

The Global Healthcare Information Network (GHI-net) is an independent non-profit organisation based in the UK.

Its mission is:

"To contribute to the realisation of the highest attainable level of health for all people worldwide, especially for the poor and disadvantaged in low-income and middle-income countries, by facilitating communication, understanding and advocacy among all stakeholders to address health priorities, including and especially (1) the education, clinical knowledge and skills of healthcare providers worldwide so as to improve their ability to deliver effective healthcare, and (2) the health information and learning needs of the public, healthcare providers, researchers and policymakers."

Currently, the main activities are:

- HIFA2015 Campaign and Forums (Healthcare Information For All by 2015, CHILD2015, HIFA-Portuguese)
- Other global forums on health and development challenges (HIF-net, HIFA-EVIPNet)
- Providing advice and training on how to plan, implement and maintain global discussion forums.

Successful and appropriate fundraising is a key element in the sustainability, affordability and continuing success of GHI-net's current and future activities.

It is critical that funding and fundraising issues do not influence and compromise GHI-net's reputation as an independent, neutral, networking organisation committed to global health and the availability of relevant, reliable and unbiased information for healthcare providers and policymakers. We do not accept funding from organisations whose activities are, or may be perceived to be, in conflict with these principles.

The major part of GHI-net's work is in facilitating multi-stakeholder networks, which involve thousands of individual members representing thousands of organisations worldwide. It is also directly supported in kind by a large number of professional associations and leading health agencies. It is essential that GHI-net accepts funding only when this will be clearly acceptable to GHI-net's existing members and supporting organisations.

AIMS AND OBJECTIVES

The purpose of this policy is to

- Recognise that fundraising is a key element to the sustainability, affordability and continuing success of GHI-net's activities
- Protect GHI-net from being associated with inappropriate partners
- Enable GHI-net to raise funds ethically and efficiently.

FUND RAISING

GHI-net currently depends for most of its income on grants and donations, both unrestricted and restricted to agreed activities.

Examples of current support (2012) include:

- The **British Medical Association** is providing general support for HIFA2015 with a grant of **£10,000**
- The **International Child Health Group** is providing support for the CHILD2015 Forum with a grant of **£1000**
- The **Royal College of Nurses** and **Royal College of Midwives** are supporting the HIFA Annual Challenge with a grant of **£1000** and **£500**, respectively

POLICY FOR ORGANISATIONS THAT PROVIDE FINANCIAL SUPPORT

1. Funds are provided in the form of “unrestricted grants” to support the overall aims and activities of GHI-net, or for specific projects as agreed.
2. Financial supporters are acknowledged on the website. Financial sponsors may be acknowledged also in other ways, including leaflets, publications, and email footers, as appropriate and as agreed.
3. Financial supporters may mention that they have provided financial support to GHI-net, but must not imply that GHI-net endorses the organisation that provides such support.
4. Financial supporters and in particular corporate financial supporters must not use the name of GHI-net, HIFA2015 or other GHI-net projects in connection with any other activity, without the prior agreement of GHI-net.
5. GHI-net reserves the right to refuse funds from prospective Benefactors.

Acceptance of financial support by GHI-net does not imply that GHI-net endorses the organisation that provides support.

Decisions whether or not to accept sponsorship are made jointly by the co-directors of GHI-net.