



HIFA Country Representative FAQs

Questions	Responses
Why does HIFA have Country Representatives (CRs)?	<ul style="list-style-type: none"> • The HIFA Country Representatives (CRs) programme is an integral part of the strategy to achieve the HIFA vision: ‘A world where every person has access to the information, they need to protect their own health and the health of others, and to protect themselves from misinformation.’ • CRs are critically important in raising awareness about the importance of access to reliable healthcare knowledge, and engaging new members in their country to join HIFA.
Who are CRs?	<ul style="list-style-type: none"> • CRs are HIFA members who are willing to promote the HIFA vision, mission and values in their country. • It is a voluntary activity and CRs are not remunerated.
Who is eligible to be a CR?	<ul style="list-style-type: none"> • HIFA forum members are eligible to be the CR.
Where do CRs live? What is their professional status or work profile?	<ul style="list-style-type: none"> • CRs may live anywhere in the world. Typically, they live in the country which they represent as a CR. A few CRs may currently live outside the country they represent. • They may have any professional status and work with any organisation, institution or corporate or they may even be independent.
What CRs do?	<ul style="list-style-type: none"> • CRs are key to publicise and promote HIFA mission and vision in their country and networks. They advocate to raise awareness of access to healthcare information as an important health issue in their country. • They shall invite new people to join HIFA network with a view to increase the number of HIFA members within their respective country. • They shall send an email invitation to all their colleagues and networks. They can also promote HIFA through presentations in meetings/ seminars/ conferences/ webinars/ educational initiatives or through social media platforms. • They are encouraged to liaise with other HIFA CRs/ forum members in their respective country and worldwide. • They are encouraged to liaise with one or more current HIFA supporting organisations in their respective country and worldwide. • They contribute and advance learning and knowledge sharing initiatives amongst the community members through multiple channels. • They shall pro-actively participate in different HIFA volunteer programs rolled out from time to time based on their interests, skill sets and learning objectives.
How are CRs supported?	<ul style="list-style-type: none"> • CRs are provided with one-to-one support by the Regional CR Coordinators (AFRO – Didier Demassosso; EMRO – Noha Salah Abdelsamie; EURO – Tomislav Mestrovic; LAC – Jackeline Alger; SEARO – Stuti Chakraborty). Tomislav is also Global CR Coordinator. • PowerPoint presentations are available, which CRs are encouraged to adapt and use for presentations in their country • Leaflets and other promotional documents are also available.



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How are CRs recognised?	<ul style="list-style-type: none"> The current CRs are listed on the HIFA website, together with their profiles and photos.
How does HIFA track the progress of CR program?	<ul style="list-style-type: none"> Every CR is expected to send in an update on their work profile in a given year by 30th November of each year via an email to HIFA Coordinator and HIFA Global CR Coordinator with their Regional CR Coordinator in copy. The list below mentions activities expected from CRs but is not exhaustive: <ul style="list-style-type: none"> CR send email invitations to X colleagues/ Y networks to join HIFA forums. CR make Z public invitations to join HIFA forums, at meetings/ conferences/ seminar or through social media platforms. CR includes HIFA in their regular email signature. CR organizes an activity to promote HIFA. (For e.g., PowerPoint presentation in meetings/ conferences/ seminar/ webinars/ educational initiatives or Blog post / social media posts tagging HIFA)
Country Representative of the Year Award	<ul style="list-style-type: none"> At the end of each year the HIFA Steering Group awards a Certificate for HIFA Country Representative of the Year. The award is given to an individual based on the activities conducted by them during the year, and includes a small gift.
<p>Visit the HIFA website for details. Follow HIFA social media pages for continued updates: Facebook Instagram LinkedIn Twitter YouTube</p>	
<p>Further information:</p> <ul style="list-style-type: none"> Neil Pakenham-Walsh, HIFA Coordinator, Email: neil@hifa.org Didier Demassosso, AFRO CR Coordinator, Email: didier.demassosso@gmail.com Noha Salah Abdelsamie, EMRO CR Coordinator, Email: noha.salah.abdelsamie@gmail.com Tomislav Mestrovic, Global and EURO CR Coordinator: tomislav.mestrovic@gmail.com Jackeline Alger, LAC CR Coordinator, Email: jackelinealger@gmail.com Stuti Chakravorty, SEARO CR Coordinator, Email: stutibb@gmail.com 	

April 2022