Healthcare Information For All

HIFA

A global healthcare community of >20,000 members in 180 countries, 6 Forums, 4 languages

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What is HIFA?

Why is HIFA needed?

Why Join HIFA?

Join HIFA!
What is HIFA?

• **Healthcare Information For All (HIFA)** is a global human-rights-based movement launched in 2006
• Spreads across 180 countries, 20,000+ members, 400+ Supporting Organizations
• Committed to reduction of avoidable deaths and sufferings of human lives by improving the **availability and use of reliable healthcare information** and **protecting people from misinformation**.
• HIFA Forum Languages: English, French, Portuguese, Spanish
What is HIFA? (Contd.)

**VISION**
A world where every person has access to reliable healthcare information and is protected from misinformation

**MISSION**
Bring together all stakeholders to promote communication, understanding and advocacy to accelerate progress towards universal access to reliable healthcare information

**VALUES**
Human rights, equity, social justice, inclusiveness, solidarity, collaboration and co-development.
Healthcare information: Definition

- HIFA uses the term ‘healthcare information’ ---
- The healthcare information that people need must be **reliable, relevant, practical, timely** and **understandable**
- **HEALTH EDUCATION**: Maintain health, prevention, diagnosis and management of disease and injury.
- **Focus on PRACTICAL EDUCATION**: Needed by the general public, health workers, policymakers and others to protect their own health and the health of those for whom they are responsible.
Why is HIFA needed?

WHO reports that ‘between 5.7 and 8.4 million deaths are attributed to poor quality care each year in low and middle income countries (LMICs)’ (2020)*

Poor quality care occurs at all levels of the system, from care by self and family through to primary, secondary and tertiary care.

Inability to access and apply reliable healthcare information is a major contributing factor to avoidable death and suffering.

Knowledge translation depends on the integrity of a complex system that includes research, publication of research, indexing, systematic review, guideline development, development of end-user materials, and helping end-users to find and use materials.*

HIFA Theory of Change

1. Inputs
Secretariat
WHO
Supporting Organizations
HIFA members
HIFA volunteers (SG, SoMe, FRWG, CRs, Project Working Groups, Website team, Admin)
Funding

2. Actions
Convene stakeholders
Share experience and expertise
Raise awareness
Address priority areas

3. Outputs
HIFA forums
HIFA Voices 2.0
Advocacy toolkit
HIFA projects

4. Outcomes
Better communication
Better understanding
Better advocacy

5. Impact: HIFA Vision
Better informed public
Better informed FLHWs
Better informed policymakers/PH

“Healthcare information for all is an ambitious goal but it can be achieved if all stakeholders work together” (WHO 2006)
HIFA Theory of Change

5. HIFA vision
Better informed public
Better informed FLHWs
Better informed policymakers/PH

6. Meet basic needs
Skills
Equipment
Information
Systems support
Medicines
Incentives
Communication/referral

7. Empowerment
Empowered public
Empowered FLHWs
Other factors (eg. SDH)

8. High-level global health goals
Universal Health Coverage
Sustainable Development Goal 3
WHO triple billion targets
HIFA Storyline

- HIFA launches
- CHIFA launches
- HIFA-Portuguese
- BMC paper on information needs
- HIFA-French
- HIFA-Zambia
- 1st HIFA conference
- External evaluation
- White paper: Access to health information and human rights
- Successful advocacy: open access to emergency Ebola content

2006
- Lancet: Mobile healthcare information for all
- BMA commits to healthcare information for all
- Manila Declaration
- HIFA discussions presented at conferences in South Korea, South Africa and Uganda

2009
- WHO explicitly recognises HIFA’s role in multilingualism
- BMJ editorial and systematic review
- BMJ advocacy paper on HIFA and high-level health goals
- HIFA membership reaches 20,000

2010
- HIFA-Spanish
- World Medical Association commits to healthcare information for all
- Successful advocacy: World Association of Medical Editors and multilingualism

2011
- 2012
- 2014
- 2015
- 2016
- 2017
- 2018
- 2019
- 2020
Why Join HIFA?

- Cross learning and improved access to reliable healthcare information
- Networking and liaisoning with individual/organization
- Improved visibility of individual/organization
- Collaboration = Strength!
- Join Volunteer program

Interact and grow!
Join HIFA!

Visit HIFA website

• Click **Join** on the homepage
• Fill the form and Submit
• Confirmation email to follow

Spread The Word!
Thank You

For more information: