









Healthcare Information For All

A global healthcare community of >20,000 members in 180 countries, 6 Forums, 4 languages

Facebook

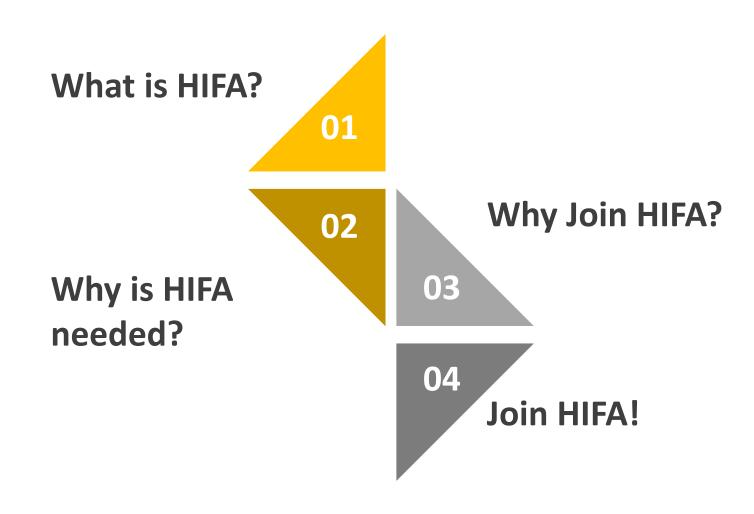
Instagram

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Content





What is HIFA?

- Healthcare Information For All (HIFA) is a global human-rights-based movement launched in 2006
- Spreads across 180 countries, 20,000+ members, 400+ Supporting Organizations
- Committed to reduction of avoidable deaths and sufferings of human lives by improving the availability and use of reliable healthcare information and protecting people from misinformation.
- HIFA Forum Languages: English, French, Portuguese, Spanish















What is HIFA? (Contd.)

VISION

A world where every person has access to reliable healthcare information and is protected from misinformation

MISSION

Bring together all stakeholders to promote communication, understanding and advocacy to accelerate progress towards universal access to reliable healthcare information

VALUES

Human rights, equity, social justice, inclusiveness, solidarity, collaboration and codevelopment.



Healthcare information: Definition

- HIFA uses the term 'healthcare information' ---
- The healthcare information that people need must be reliable, relevant, practical, timely and understandable
- HEALTH EDUCATION: Maintain health, prevention, diagnosis and management of disease and injury.
- Focus on **PRACTICAL EDUCATION**: Needed by the general public, health workers, policymakers and others to protect their own health and the health of those for whom they are responsible.



Why is HIFA needed?



WHO reports that 'between 5.7 and 8.4 million deaths are attributed to poor quality care each year in low and middle income countries (LMICs)' (2020)*

Poor quality care occurs at all levels of the system, from care by self and family through to primary, secondary and tertiary care

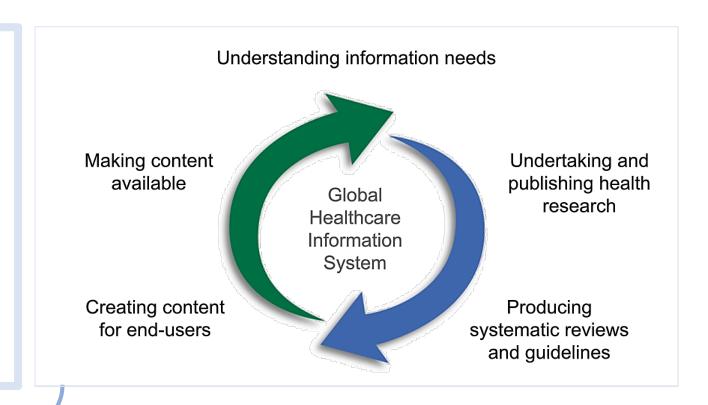


Inability to access and apply reliable healthcare information is a major contributing factor to avoidable death and suffering



Why HIFA? (Contd.)

Knowledge translation depends on the integrity of a complex system that includes research, publication of research, indexing, systematic review, guideline development, development of end-user materials, and helping end-users to find and use materials*



Reliable Healthcare Information Available To All



HIFA Theory of Change

1. Inputs

Secretariat

WHO

Supporting Organizations

HIFA members

HIFA volunteers (SG, SoMe, FRWG, CRs, Project Working Groups, Website team, Admin) 2. Actions

3. Outputs

4. Outcomes

5. Impact: HIFA Vision

Convene stakeholders

Share experience and expertise

Raise awareness

Address priority areas

HIFA forums

HIFA Voices 2.0

Advocacy toolkit

HIFA projects

Better communication

Better understanding

Better advocacy

Making content available

Creating content for end-users

Undertaking and publishing health research

Producing systematic reviews and guidelines

Better informed public

Better informed FLHWs

Better informed policymakers/PH

Funding

"Healthcare information for all is an ambitious goal but it can be achieved if all stakeholders work together" (WHO 2006)



HIFA Theory of Change

6. Meet basic needs 5. HIFA vision 7. Empowerment 8. High-level global health goals **Skills Better informed Empowered** public **Equipment Universal Health Coverage** public **Better informed Information Sustainable Development Empowered FLHWs FLHWs** Goal 3 **Systems support Better informed** Medicines WHO triple billion targets Other factors policymakers/PH (eg. SDH) **Incentives Communication/** referral

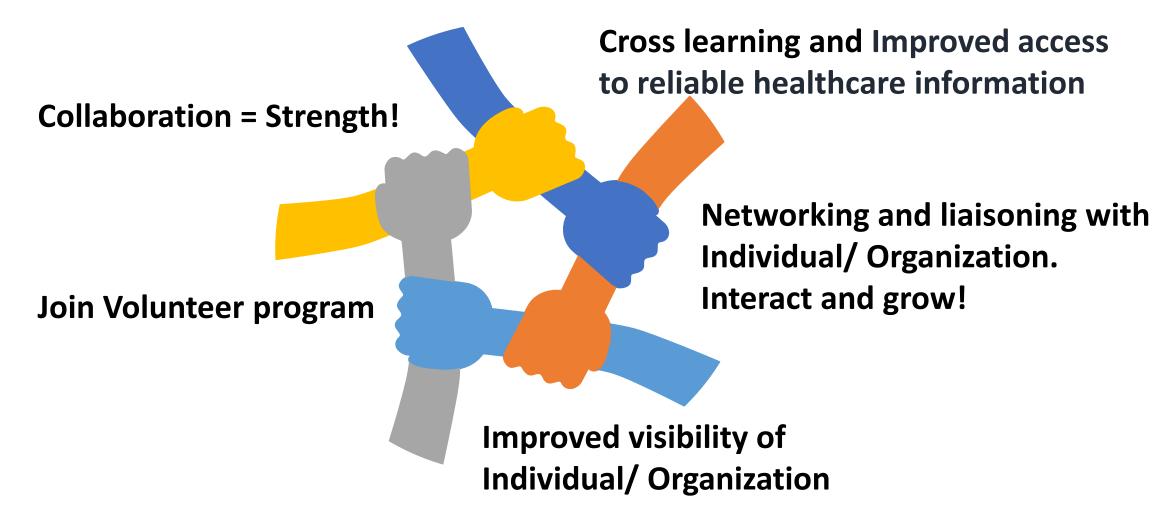


HIFA Storyline





Why Join HIFA?









Visit **HIFA** website





- Click <u>Join</u> on the homepage
- Fill the form and Submit
- Confirmation email to follow



have yen

For more information: