

HIFA global survey: Universal access to reliable healthcare information



- HIFA.org (Healthcare Information For All) is conducting a global consultation in official relations with the World Health Organization
- The aim is to inform WHO and partners on next steps to accelerate progress towards universal access in 2024 and beyond
- The first phase of the consultation was a global survey
- This presentation provides the topline quantitative results
- A full analysis is currently being undertaken by Digital Medic at Stanford University

HIFA would like to thank...

Financial support:



International League
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Skin Health for the World



Enablement



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IFLA Special Interest Group
Evidence for Global and
Disaster Health



digitalmedic

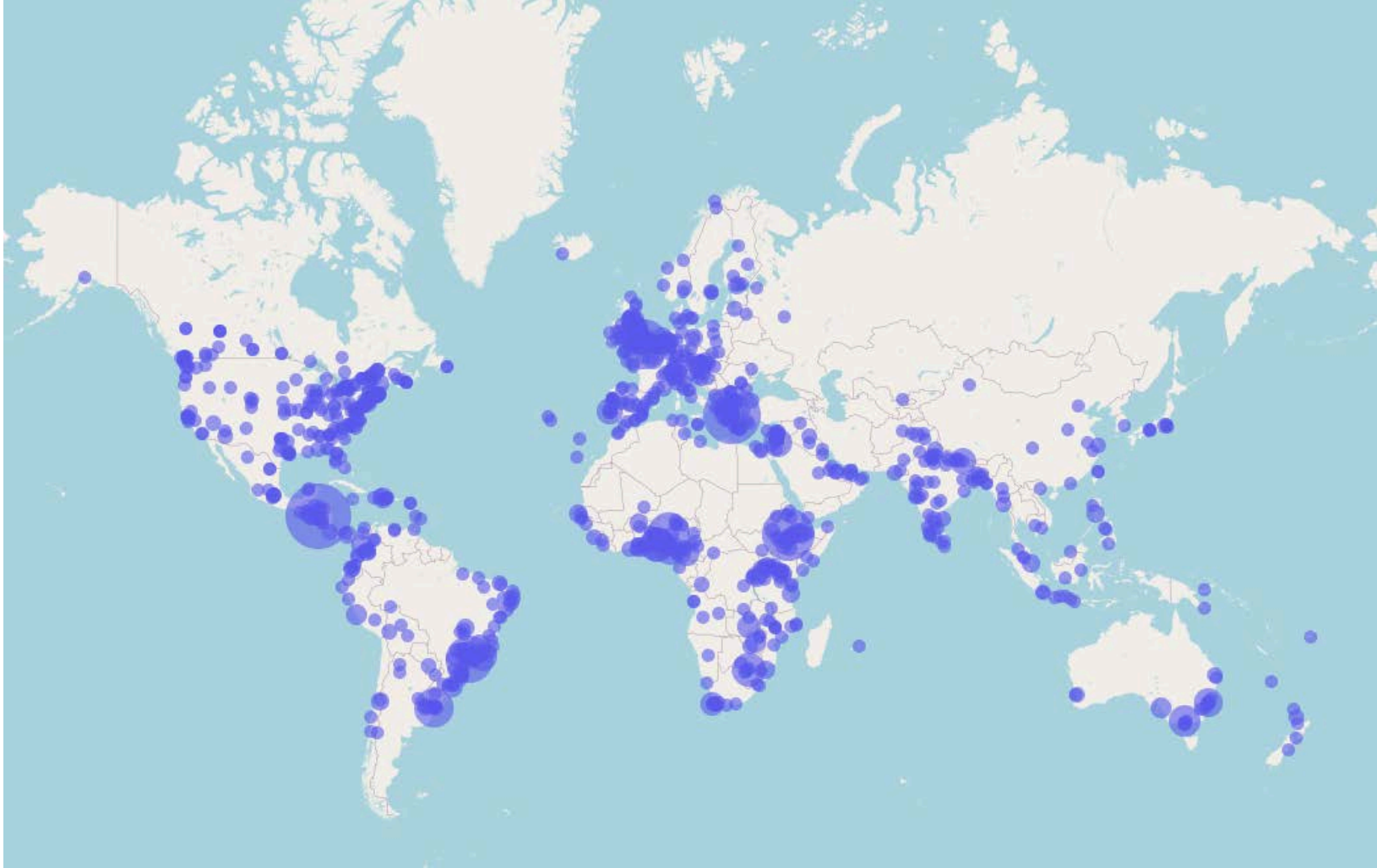
In-kind support:

THE LANCET



WORLD
MEDICAL
ASSOCIATION

Also, all volunteers on the HIFA-WHO Collaboration working group and HIFA members Vikram Patel and Geoff Royston



2,337

Total IPs

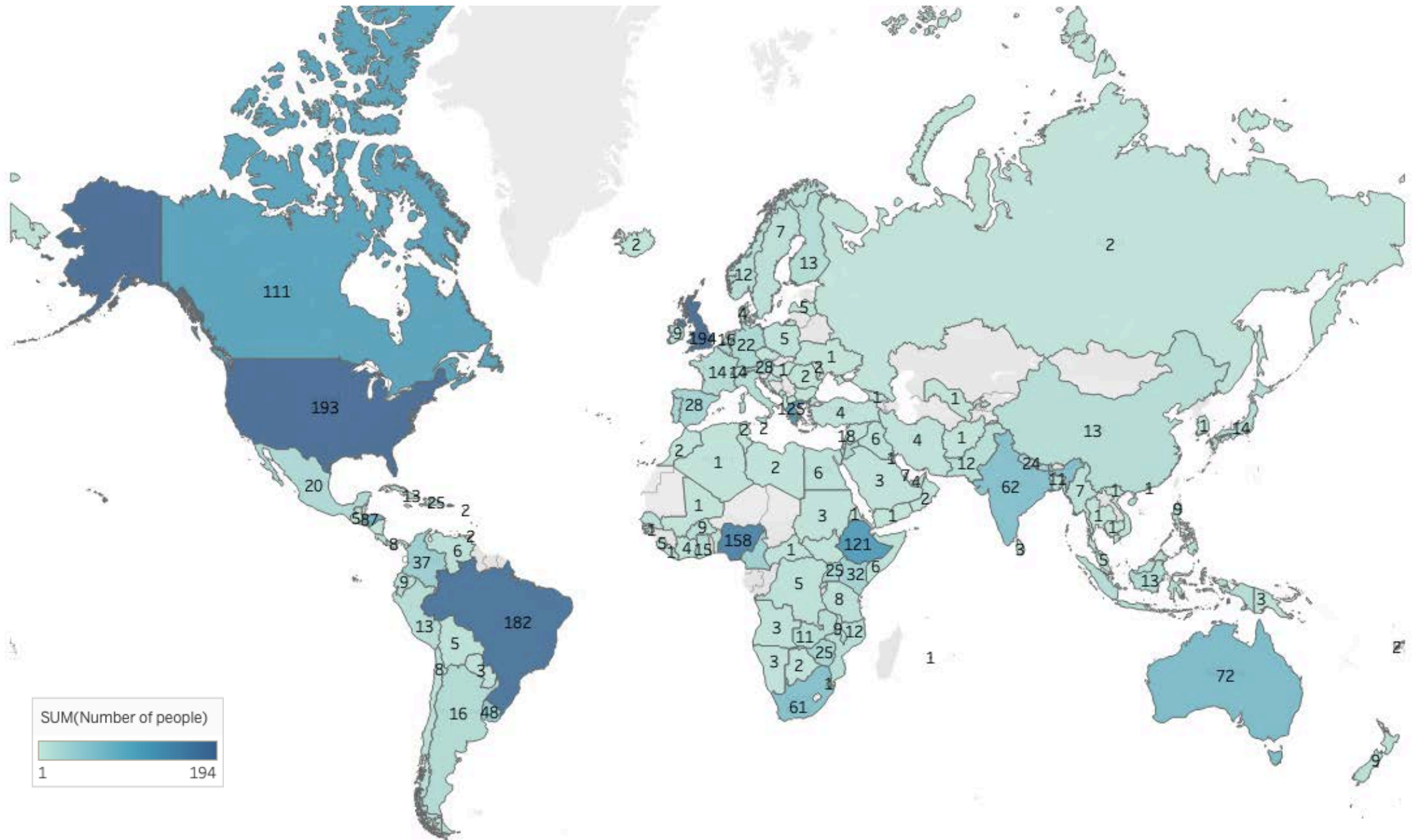
135

Total Countries

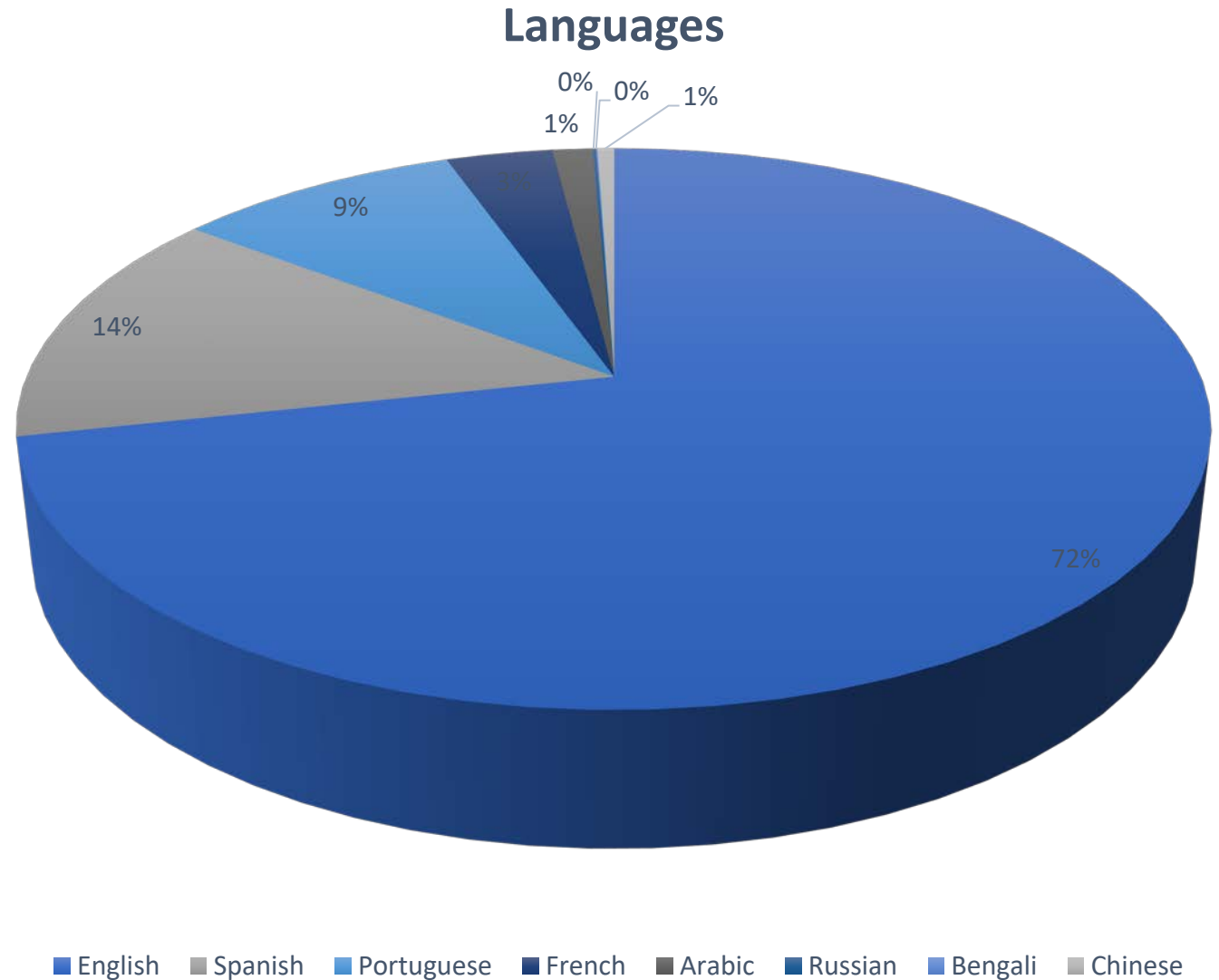
1,061

Total Cities

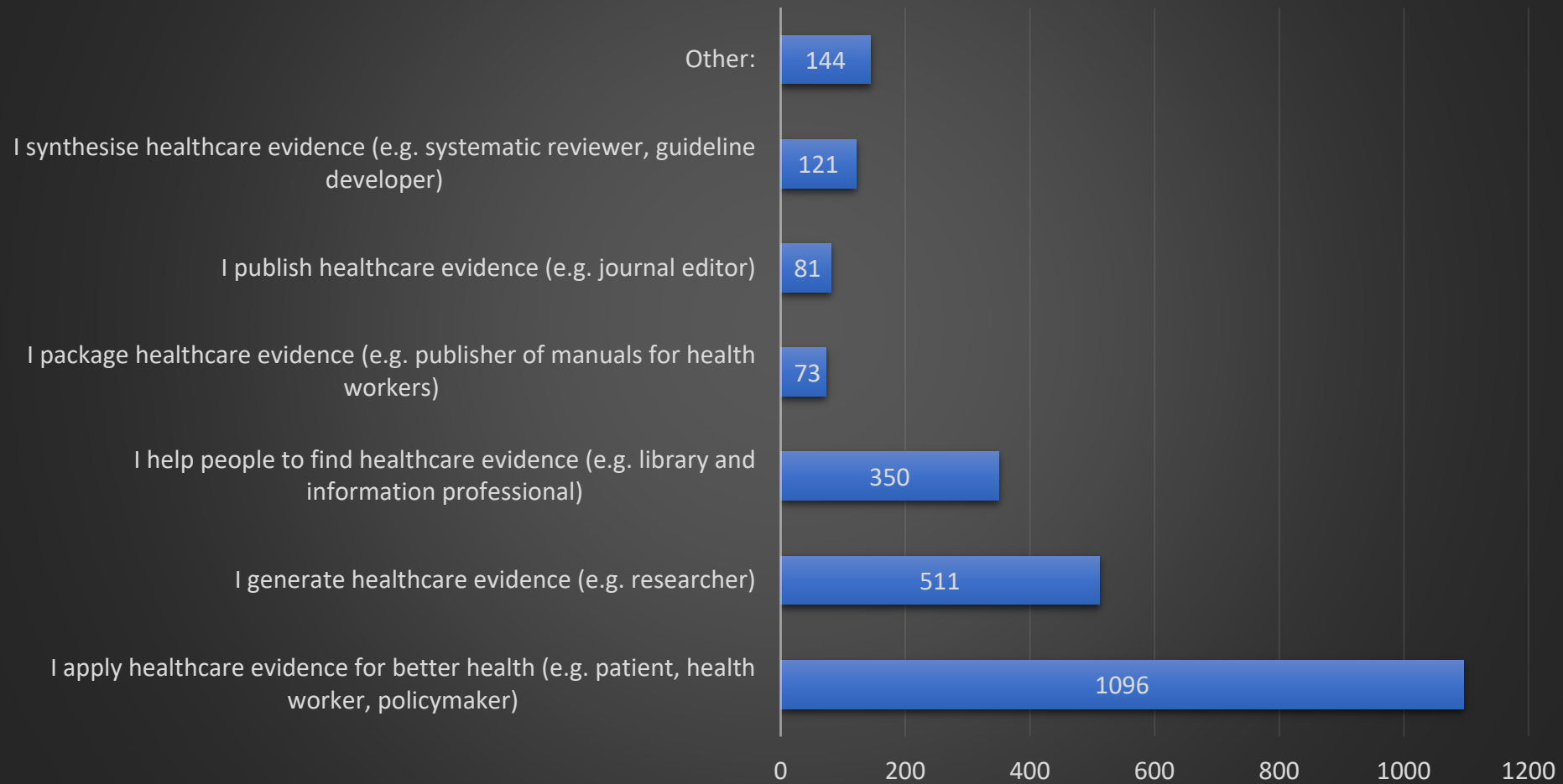
US	225 IPs (9.63%)
UK	199 IPs (8.52%)
Brazil	176 IPs (7.53%)
Nigeria	148 IPs (6.33%)
Greece	122 IPs (5.22%)
Ethiopia	101 IPs (4.32%)
Canada	100 IPs (4.28%)
Honduras	85 IPs (3.64%)
Australia	75 IPs (3.21%)
India	67 IPs (2.87%)




Languages	
English	1722
Spanish	331
Portuguese	221
French	83
Arabic	31
Chinese	13
Russian	3
Bengali	1



How would you describe yourself in relation to the global evidence ecosystem?



Question (Likert scale, 1=strongly disagree; 5 = strongly agree)	Average
Q4: Access to reliable healthcare information is (or should be) a human right	4.78
Q5: Improving the availability and use of reliable healthcare information would lead to substantial improvements in quality of care and health outcomes.	4.70
Q6: Universal health coverage cannot be achieved without universal access to reliable healthcare information	4.46
Q7: More support is needed for health literacy (helping people find, understand and use healthcare information)	4.74
Q9: There should be more support for initiatives that improve access to reliable healthcare information	4.67
Q10: There should be higher standards of practice and ethics among information providers	4.53
Q11: There should be more support for research on the availability and use of reliable healthcare information	4.49
Q12: More should be done to ensure that health workers have access to reliable healthcare information	4.68
Q13: More should be done to protect people from misinformation	4.66
Q14: Governments should recognise their obligation to improve the availability and use of reliable healthcare information	4.62
Q15: Governments should provide more support for WHO to 'extend to all peoples the benefits of medical, psychological and related knowledge' as described in the WHO Constitution (1948)	4.28



What should WHO do to accelerate progress?	Responses
Make a public commitment to accelerate progress towards universal access to reliable healthcare information	1181
Support stakeholders to develop a strategy for universal access to reliable healthcare information	1529
Increase investment in WHO publications	291
Promote access to reliable information in languages other than English	1194
Other:	95

Join the global conversation on HIFA!



- The global survey is the first phase of the consultation
- The second phase is a global conversation on the HIFA forums, from 13 November until 20 December 2023
- We shall explore the issues and questions raised in the survey, and more
- To participate, please join us (free): www.hifa.org/joinhifa
- HIFA also has dedicated forums in French, Portuguese and Spanish